



# Waredaca

Waredaca Events  
Laytonsville, Maryland  
Waredaca.com



## Program Advertising

Waredaca is a large eventing facility in the heart of Maryland's horse country. We have four USEF/USEA recognized events, including USEA Training & Novice Level Three-Day Events and two unrecognized Starter Events scheduled for 2016. More than 1,400 riders from around the country and Canada—as well as over 4,000 spectators—come to Waredaca annually to compete and support their sport.



Our extremely cost-effective advertising program provides high visibility in all of the Waredaca Event programs. If you are interested in advertising, please fill out the order form below and mail it in. There are other sponsorship opportunities available for those interested as well. Please don't hesitate to contact me with any questions you may have.

Sincerely,

Helen Casteel  
Sponsorship Chair  
202-256-1594  
WaredacaSponsor@gmail.com



----- DETACH HERE -----

### ADVERTISING ORDER FORM

Price includes printing in FIVE show programs!

Business Name \_\_\_\_\_ Phone \_\_\_\_\_  
Contact Person \_\_\_\_\_ Fax \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_



- Full page (8.25" x 5.25") \$500
- Inside front or back cover (8.25" x 5.25") \$700
- Half page (3.5" x 4.5") \$250
- Business card (3.5" x 2") \$125
- Camera ready ads (PDF preferred; JPEG files 350 dpi res or greater) can be sent electronically to [joew@colornetprinting.com](mailto:joew@colornetprinting.com) Subject: Waredaca Event Program
- Date Ad Copy Emailed: \_\_\_\_\_

**Payment & completed contract must be included with order.** Now accepting credit cards. Make checks payable to "Waredaca"  
Mail payment information and materials to:

Helen Casteel  
Waredaca Events  
4015 Damascus Road/Laytonsville, MD 20882

**Ads due by May 1, 2016**

